

Call for Request of Services

EVIDALI – Evidence-Informed Data Literacy for Policy & Practice

Co-funded by the ERASMUS Lump Sums Grants

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11 April 2025



1. Background

The EVIDALI project is a 3-year (M1, March 2025) European Policy Experimentation, co-funded by an ERASMUS Lump Sums Grant. The project is coordinated by European Schoolnet (Belgium), and will be carried out together with a varied consortium of six other partners: Fondazione Bruno Kessler-Research Institute for the Evaluation of Public Policies (Italy), Institut Européen d'Education et de Politique Sociale (France), Consejería de Educación de la Junta de Castilla y León (Spain), Regional Association for the Development of Information Technologies in Madeira (Portugal), Provincia Autonoma di Trento (Italy), Ministry for Education, Sport, Youth, Research And Innovation (Malta). Associate partners include the Regional government of Madeira (Portugal), the Ministry of Education (France), and the Fondazione di San Paolo (Italy, TBC by the granting authority at time of writing).

The project addresses the question of what conditions are necessary for **data literacy strategies** to enable the **effective use of data for teaching and learning** in primary and secondary **schools**, depending on the local context. To address this question, the project is structured around two main strands, one focuses on **policy** and the other on **school practice**.

The policy strand includes two main areas of focus:

- A mapping analysis of existing digital literacy policies and support measures in the education systems of the EU Member States, with a focus on school strategies and teacher capacity building. This exercise will include the creation and distribution of a questionnaire to policy makers, and the production of case studies.
- A process to enhance the capacity to design effective and evidence-based data literacy policies through collaboration and mutual learning between policy makers and researchers, the Policy Learning Lab sessions.

The practice strand focusses on the following:

- To make data literacy strategies more responsive to the needs of schools, the EVIDALI project will investigate the actual use of data in schools and the need for data literacy training through a large-scale representative survey of schools with a focus on data literacy for teaching (DaLiS).
- Throughout the different activities of the project, good practices of data use and data literacy development will be collected and then validated through a process involving teachers and teacher trainers who are advanced users of data, and the implementation of a MOOC (Massive Open Online Course).

Planned outcomes include a mapping analysis of data literacy strategies at national level, case studies, a literature review, an in-depth analysis of the DaLiS survey, a set of good practices, a MOOC, and recommendations for policy makers and guidelines for practitioners.

2. Evaluation services to be supplied

The request is for the external evaluation of the EVIDALI project. The External Evaluator will guarantee the objectivity and neutrality of the project's quality assurance model. The External Evaluator will focus on the overall project management and implementation of activities.

The assessment to be conducted by the External Evaluator will seek to evaluate, for instance:

- The management and the coordination of the project including the involvement and implication of core and associate partners in all the project's work;
- The effectiveness and efficiency of the structures that have been put into place to manage the project (Steering Group, General Assembly, Scientific Advisors, the Work Packages and Work Package Leadership);
- The quality of the support documents that have been produced to aid the work of the project and that of the partners;
- The effectiveness of the feedback loops, both for content and processes (eg input of Scientific Advisors; feedback from PLLab experts on WP2 and WP3 survey questionnaires; review of translations by partners, etc);
- The construction process and dissemination of the questionnaire for policy makers;
- The implementation of the DaLiS survey and the arrangements for monitoring survey intake;
- The implementation and effectiveness of the Policy Learning Lab sessions, and of the validation workshops with advanced teacher data users;
- The co-construction of the recommendations to be relevant to different types of education systems (centralised, decentralised at local and school level);
- The co-construction of the MOOC and other activities of the brokering phase;
- The dissemination and exploitation plans for the project and how far the results and outputs can lead to systemic change.

It is important to understand that this assessment is a process evaluation and does not include any evaluation of the scientific validity/quality of project outputs.

The Evaluator will produce four outputs. An **evaluation plan** will be produced shortly after this Request is signed (M4, June 2025) and will detail the methods and tools to be used; the Plan will include realistic, specific, and measurable targets for each project activity, as well as key performance indicators. Furthermore, the Evaluator will produce **two interim evaluation reports**, which aim to guarantee that the quality of the project is high and that its delivery is timely; they will serve to take corrective measures before it is too late, if necessary. Finally, a **final evaluation report** is due in M36 (February 2028).

Project partners will have an important input into the quality control of the outputs and results of the project along with the Scientific Advisers and the Steering Group. The External Evaluator may be invited to participate in certain meetings of the Steering Group, which are held online.

The External Evaluator will **report to the Project Manager** (Alex Kirchberger).

3. Conditions

In order to reply to this call, the applicants should express their interest via email, providing the following information and details:

1. A Curriculum Vitae in English, including:

- Information on the expert's background and relevant experience

2. The offer, including:

- Proposed methodology
- Delivery schedule and timeline
- Any data protection issues (if relevant)
- Cost for services (the price should include a detailed breakdown of costs per daily rate and the total number of days foreseen for the work). Please note that this cost proposal should not exceed 20.000 euro.

The offer from the external evaluator in response to the call for services must be submitted to Alex Kirchberger (alex.kirchberger@eun.org) at the latest **by Friday 2 May 2025 COB**.

Offers received after this time and date will be rejected. EUN is not responsible for any failure to receive offers because of ICT problems whether at its location, that of the External Evaluators or caused by the fault of the ICT service supplier.

4. Exclusion criteria

Applicants will be automatically excluded for selection and from an award if it falls within one of the situations listed below:

- a) They are subject to a conflict of interest.
- b) They are bankrupt or being wound up, are having their affairs administered by the courts, have entered into an arrangement with creditors, have suspended business activities, are the subject of proceedings concerning those matters, or are in any analogous situation arising from a similar procedure provided for in national legislation or regulations.
- c) They have been convicted of an offence concerning their professional conduct by a judgement which has the force of res judicata.

- d) They have not fulfilled obligations relating to the payment of social security contributions or the payment of taxes in accordance with the legal provisions of the country in which they are established.
- e) They have made false declarations in supplying information required by any public organisation as a condition of participation in a procurement procedure or grant award procedure or fail to supply this information.
- f) They have been guilty of grave professional misconduct proven by any means which can be justified.

5. Timeframe and deadline

The deadline for receipt of applications is **Friday 2 May COB**.

There are four outputs foreseen within his request for services:

- Evaluation plan, due by June 2025 (M4)
- Two Interim reports, due by February 2026 and February 2027 (M12 and M24)
- Final report, due by February 2027 (M36)

Addendum 15 April 2025

Question received from a candidate:

"I would like to inform me about the participation of the external evaluator in transnational face - to - face meetings. In how many the evaluator will participate, in which places and when (approximately)?"

Response:

Face-to-face partners' meetings will take place once per year in Brussels (so three face-to-face meetings in total during the project). At this stage, it's difficult to say when exactly the next face-to-face meetings will take place, as this will be determined based on the progress of project activities.

Addendum 22 April 2025

Question received from a candidate:

"Could you please clarify whether the costs for these three face-to-face meetings should be factored into the maximum budget of €20,000, or can it be assumed that expenses for these meetings can be claimed in addition to the cost proposal submitted?"

Response:

Costs associated to attending the face-to-face partners' meeting should be included in the maximum budget of 20,000.00 EUR.

Addendum 25 April 2025

Question received from a candidate:

"We have the option of bidding either through our limited company or as sole traders (i.e. as self-employed individuals). Can you clarify if you have a preference, or even a requirement, for bids to be submitted in one or other of these ways?"

Response

Either way is fine.



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